

PATENT APPLICATION  
ATTORNEY DOCKET NO. 15771.0008

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.: 10/646,066

Confirmation No.: 8436

In re Application of:

Elliot A. GOTTFURCHT

Examiner: Donald L. Champagne

Filed: August 21, 2003

Art Unit: 3622

For: METHOD TO GENERATE ADVERTISING REVENUE BASED ON TIME  
AND LOCATION

**INFORMATION DISCLOSURE STATEMENT**

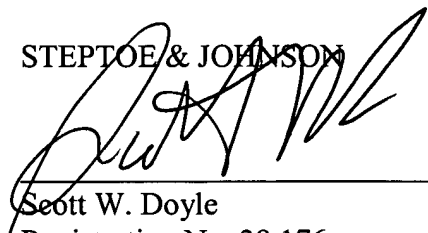
Commissioner for Patents  
Customer Window  
Randolph Building  
401 Dulany Street  
Alexandria, VA 22314

Sir:

Applicant submits the references listed on the attached form PTO-1449. This statement is being filed after the receipt of a first Office Action and a check in the amount of \$180.00 is enclosed. Please apply any charges or credits to Deposit Account No. 19-4293.

Respectfully submitted,

STEPTOE & JOHNSON

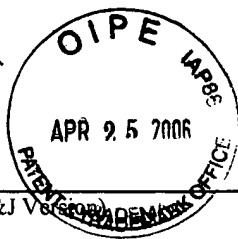
  
\_\_\_\_\_  
Scott W. Doyle  
Registration No. 39,176

04/26/2006 NNGUYEN1 00000104 10646066

02 FC:1806

180.00 OP

Date: April 25, 2006  
1330 Connecticut Avenue, NW  
Washington, DC 20036  
Tel: 202-429-3000  
Fax: 202-429-3902



<b>FORM 1449 (S&amp;J Version)</b>  <b>INFORMATION DISCLOSURE STATEMENT</b> <b>BY APPLICANT</b>	Docket No.: 15771.0008	
	Applicant: Elliot A. GOTTFURCHT	
	Application No.: 10/646,066	
	Filing Date: August 21, 2003	
	Examiner: Donald Champagne	Group Art Unit: 3622

U.S. PATENT DOCUMENTS						
	6,243,093	06/2001	Czerwinski et al.			
	6,421,071	07/2002	Harrison			
	6,286,017	09/2001	Egilsson			
	6,460,181	10/2002	Donnelly			
	6,532,312	03/2003	Corkran			
	6,476,825	11/2002	Croy			
	5,832,208	11/03/1998	Chen et al.			
	5,946,381	08/31/1999	Danne et al.			
	6,205,582	03/20/2001	Hoarty			
	6,487,189	11/26/2002	Eldridge et al.			
	5,321,749	06/14/1994	Virga			
	6,487,586	11/26/2002	Ogilvie et al.			
	2002/0035474	03/2002	Alpdemir			
	2002/0010642	01/2002	Go			
	4,992,940	02/1991	Dworkin			
	6,301,566	10/2001	Costello			
	5,918,213	06/1999	Bernard et al.			
	5,890,175	03/1999	Wong et al.			
	6,205,432	03/2001	Gabbard et al.			
	2001/0034647	10/2001	Marks et al.			
	2002/0166122	11/2002	Kikinis et al.			
	5,598,523	01/1997	Fujita			
	6,516,311	02/2003	Yacoby			
	6,680,714	01/2004	Wilmore			
	6,636,246	10/2003	Gallo et al.			
	6,570,582	05/2003	Sciammarella et al.			
	2004/0133848	07/2004	Hunt et al.			
	6,167,382	12/2000	Sparks et al.			
	6,608,633	08/2003	Sciammarella et al.			
	2003/0146940	08/2003	Ellis et al.			
	5,832,459	11/1998	Cameron et al.			
	2005/0010949	01/2005	Ward et al.			
	5,041,312	08/1991	Swartz			
	6,714,534	03/30/2004	Gerszberg et al.			
	2004/0128137	07/01/2004	Bush et al.			
	2005/0025550	02/03/2005	McLoone			
	6,606,280	08/12/2003	Knittel			
	2004/0204116	10/14/2004	Ben-Efraim et al.			
	2003/0182195	09/25/2003	Kumar			
	2003/0095525	05/22/2003	Lavin et al.			
	6,211,878	04/03/2001	Cheng et al.			

Examiner's Signature		Date Considered	
----------------------	--	-----------------	--

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<b>FORM 1449 (S&amp;J Version)</b>  <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>	Docket No.: 15771.0008	
	Applicant: Elliot A. GOTTFURCHT	
	Application No.: 10/646,066	
	Filing Date: August 21, 2003	
	Examiner: Donald Champagne	Group Art Unit: 3622

U.S. PATENT DOCUMENTS						
Examiner's Initials*	Document No.	Issue Date	Inventor	Class	Subclass	Filing Date If Appropriate
	6,151,596	11/21/2000	Hosomi			
	6,647,373	11/2003	Carlton-Foss			
	2003/0140017	07/2003	Patton et al.			
	6,415,270	07/2002	Rackson et al.			
	2001/0042002	11/2001	Koopersmith			
	6,199,050	03/2001	Alaia et al.			
	2002/0038259	03/2002	Bergman et al.			
	6,381,583	04/2002	Kenney			
	6,606,347	08/2003	Ishii			
	2003/0149628	08/2003	Abbosh et al.			
	2002/0116320	08/2002	Nassiri			
	2002/0078006	06/2002	Shteyn			
	5,931,901	08/1999	Wolfe et al.			
	6,606,103	08/2003	Hamlet et al.			
	5,895,454	04/1999	Harrington			
	2004/0003412	01/2004	Halbert			

FOREIGN PATENT DOCUMENTS							
Examiner's Initials*	Document No.	Publication Date	Country	Class	Subclass	Translation	
						Yes	No
	EP-1107100-A1	06/13/2001	EP				
	WO-01/75678	10/11/2001	PCT				
	EP-1276318-A1	01/15/2003	WIPO				

OTHER DOCUMENTS	
Examiner's Initials*	Include author, title of article, title of item (book, journal, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.
	<a href="http://www.homedepot.com">www.homedepot.com</a> , February 21, 2002, accessed 8/17/05 via <a href="http://www.archive.org">www.archive.org</a>
	Press Release, "Delphi's Communiport Integrated Navigation Radio Mapping the Future of Audio, January 7, 2002
	News Release, New York Stock Exchange, January 3, 2002, "Delphi to Spruce Holiday Wish Lists for 2002"
	Business Editors, Technology & Marketing Writers, "Marketers Struggle to Achieve ROI on 'Affiliate Marketing' Programs; Dynamic Trade Brings Marketers to Next Level," Business Wire, New York, January 31, 2000, page 1
	<a href="http://www.walmart.com">www.walmart.com</a> , March 31, 2001, accessed 9/1/2005 via <a href="http://www.archive.org">www.archive.org</a>
	Julie NEWMAN and Kenneth A. KOZAR, "A Multimedia Solution to Productivity Gridlock: A Re-Engineered Jewelry Appraisal System at Zale Corporation," MIS Quarterly, Minneapolis, March 1994, Vol. 18, Issue 1, Page 21

Examiner's Signature		Date Considered	
----------------------	--	-----------------	--

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.